

The new Ceed Family.



Movement that inspires



Styled for forward thinking.

Inside the Ceed, everything is designed around the driver. Climb in and see the seamless, driver-centric soft-touch-surface layout of the cockpit. Discover how technology and innovation connect you to the car and the outside world with the 10.25" touchscreen satellite navigation system

(grade dependent). Sink into the black cloth and light grey faux leather seats (grade dependent). Feel the sporty steering wheel and the gear knob covered with perforated leather. Suddenly all your senses are connected to something memorable.



Images shown are for illustrative purposes only and not to UK specification.

Created to push boundaries.

Isn't life more adventurous when we dare to think differently? With the ProCeed we think it certainly is. Its bold design, sculpted body shape and sporty character make a lasting impression, especially from behind. The LED taillights feature a dramatic design and instantly recognisable light signature. Below, there is a sporty diffuser in glossy black finish with red accents. Then, there are the satin chrome dual exhausts. All finished off with 18" alloy wheels with red wheel caps and red brake calipers (grade dependent). Altogether, the ProCeed offers the joy of connecting great looks with an outstanding driving experience.



Crafted for new horizons.

Inside the ProCeed you'll find a high-quality interior featuring dedicated black leather and faux suede seats with red stitching (grade dependent), with a contrasting faux leather door centre trim with red stitching (grade dependent). Once seated, there's a sporty D-cut steering wheel with paddle shift levers, and a gear knob covered with perforated leather. Then at eye level, there's a dashboard that includes a 4.2" supervision cluster (12.3" supervision colour cluster on GT-Line S) and a seamless 10.25" touchscreen multimedia system with navigation and Kia Connect. Put it all together and the ProCeed delivers a space of sophistication and technology designed to connect you with the journey ahead and the world around you.



Made to make connections.

At Kia we think space speaks volumes. Space to explore your creative side. Space to be entertained. Space to connect to your surroundings and connect with others. That's why inside the Ceed and ProCeed, you'll find seamless and effortless technology to keep you constantly connected with life and people and all that matters.



Built to embrace change.

We live in a world that's constantly on the move. Where flexibility and versatility are key. So why shouldn't your car be? With the ProCeed and Ceed Sportswagon, flexibility and versatility are not just words but tangible features and benefits. Maximising passenger room and expanding cargo capacity to give you the space to be as creative as you want to be.



10.25" infotainment system with navigation. Kia's latest navigation system takes customisation to the next level. Select your destination via the seamless 10.25" touchscreen powered by Kia Connect's connected services. Manage functions with integrated voice recognition and use Bluetooth for all your music and calls. Use the split-screen function to keep an eye added features like your diary, weather forecast or even your favourite sports team's matches (Ceed and Ceed Sportswagon).



JBL premium sound system. For great sound, the new ProCeed comes with a JBL premium sound system that turns up the dial and connects you to your life's soundtrack (grade dependent). The eight high-performance speakers are precisely tuned to perfectly match Kia's unique design and acoustic characteristics. (ProCeed GT-Line & GT with six speakers, GT-line S with eight speakers / all Ceed have six speakers).



Boot space. With the rear seats folded, you'll enjoy plentiful luggage space of up to 1,694 litres on petrol and 1,581 litres on diesel in the Ceed Sportswagon. There are also two underfloor storage compartments to maximise your luggage area. A handy range of hooks, luggage nets and an adjustable luggage rail system help you keep your belongings secure and organised. Plus, a storage area under the boot cover can hold smaller items away from prying eyes.



Wireless phone charger. When you're on the move and want to keep connected, keeping your phone fully charged should be the last thing you need to worry about. That's why the ProCeed comes with wireless charging so you can forget about cables and adaptors. Just place your smartphone with Qi technology on the convenient wireless phone charger and you are always ready (grade dependent).



12.3" digital supervision cluster. The fully digital instrument cluster features a 12.3" high-definition display with four different themes and dedicated plug-in hybrid graphics. Monitor up-to-the-minute diagnostic, vehicle and trip information like fuel level and tyre pressure (ProCeed GT-Line S only).



40:20:40 flat-folding seats. Thanks to the one-touch split-folding seats, the ProCeed adapts to your changing needs - great for transporting sports equipment or other long items. The Ceed and Ceed Sportswagon come with 60:40 split-folding rear seats.



Remote folding. Make loading quick and effortless without cumbersome folding: simply pull the lever in the luggage compartment to fold the seats flat (ProCeed - grade dependent)

Kia Connect (UVO)...

Your free seven-year connected services.

Kia Connect (UVO) opens your Kia to the world of connected services. Once activated, it enables a number of essential digital features in your car. You can also install the Kia Connect app on your smartphone and pair it with your Kia to control certain functions remotely and consult a wealth of information about your car.



In-car services



Your free seven-year Kia Connect (UVO), once activated, uses your vehicle's embedded SIM card to connect it to the world of live data.

Real-time traffic information

Your navigation system uses live traffic information to recommend the best route and dynamically predict the most accurate arrival time.

Speed cameras and danger zones

Be alerted to speed and traffic light cameras, and to areas where accidents are particularly common.

Weather information

With up to three days' weather forecast available, you can check weather conditions at your destination.

Points of interest

Are you looking for a place to eat, a local business or the nearest ATM? All this information and more is easily accessible via your Kia's live, connected directory.

Parking

Kia Connect (UVO) helps you find available parking locations. It shows on- and off-street parking locations, including prices and likely availability.

Fuel station information

The system shows you the nearest petrol stations and prices to plan a refuelling stop.

Charging station information (electric and plug-in hybrid vehicles only)

Your car gives you the location of charging stations, with useful information such as availability and charging speeds available.

androidauto

Android Auto™ is designed to keep you perfectly connected to your phone while minimizing distractions so you stay safe on the road. The simple, intuitive interface lets you access features like Google Maps, apps, music and voice control, and automatically organizes info into simple cards that appear just when they're needed.



Apple CarPlay™ is a smart, safe way to use your iPhone while driving. It takes all the things you might want to do, and puts them into your display, so you can get directions, make a call and listen to music all while staying focused on the road.

Images shown are for illustrative purposes only and not to UK specification. Features are not necessarily standard across the range.

Mobile application services



Once Kia Connect (UVO) is activated in your Kia, it gives you access to a wide range of useful functionalities through the Kia Connect mobile phone application (available on Apple™ and Android™).

Find my car and first/last mile navigation

You can check the location of your car from your smartphone. Your app can also use augmented reality or Google Maps to guide you to your car. When driving and parking before reaching your destination, your app can give you guidance to walk the last bit of the way using augmented reality or Google Maps.

Vehicle status

The Kia Connect app gives you an overview of your Kia's status including fuel/battery level, doors, windows, bonnet or tailgate. It lets you know if any of the vehicle's functions isn't working properly. You can also use the app to consult information about your past trips or to obtain a summary of key stats for your past month's driving.

Notifications and remote door control

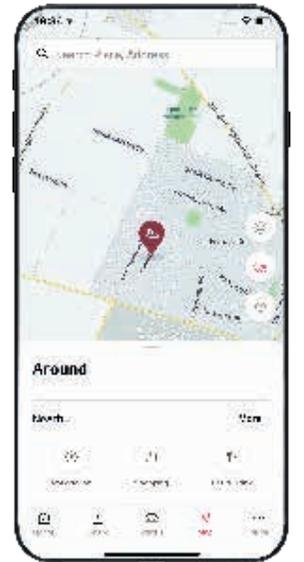
You get warned if your vehicle's anti-theft alarm is triggered or if you left your doors unlocked. What's more, you can lock and unlock doors from your phone, wherever you are.

User-profile-linked vehicle settings

Select your preferred vehicle settings from your phone for a tailored experience once you get behind the wheel.

Valet mode

Activate the valet mode in your car and you can track its location and speed on the app. Ideal when you lend your vehicle to an airport's valet parking service.



Kia services are available free of charge for a period of seven years commencing on the day the vehicle is sold to the first owner of the vehicle and may be subject to change during that period. You need a smartphone with iOS™ or Android™ operating system and your own data plan to operate the Kia mobile application. Your Kia needs to be in a location with Vodafone mobile signal to connect to these services.

Developed for smarter solutions.

When we make time to think smart... Amazing things can happen. And that's exactly what we do at Kia. Thinking about how to make your driving experience the most convenient and comfortable it can possibly be. And then doing it. The result? Smart solutions, all designed to connect around you.



Smart key. Beginning your ride couldn't be easier. Enjoy seamless access to your car with the smart key and the engine start/stop button that enables you to switch the engine on and off with the simplest of touches (ProCeed and Ceed GT-Line Hatch only).



Integrated Memory System. The new ProCeed features an Integrated Memory System that remembers your favourite driver seat settings, so you can get comfy instantly (grade dependent).



Heated steering wheel. You'll find many premium features throughout the Ceed and ProCeed family (grade dependent). On cold days, the heated steering wheel allows you to start your journey in complete comfort.



Smart power tailgate. A welcome feature, especially when you've got your hands full. Just approach the rear of the ProCeed carrying the smart key in your pocket or bag, and the boot will open automatically (GT Line S).



Heated and ventilated front seats. Whatever the weather has in store, you're ready for it. The front and rear seats can be heated on cold days. Featuring three adjustable settings, they warm up quickly and then level off after the desired temperature is reached. On hot summer days the front seats can be ventilated to keep you cool (across all Ceed and ProCeed - grade dependent).

Ready for new beginnings.

At Kia, the future of driving looks exciting. And where better to meet the future than with the new Ceed and Ceed Sportswagon featuring our Mild-Hybrid Powertrain System. Offering low-emission everyday driving with no plug-in recharging needed. By cleverly pairing the latest diesel engine with a 48-volt lithium-ion battery it can reduce fuel consumption and vehicle emission levels. What's more, the integrated 'e-system' recovers kinetic energy during deceleration phases to provide torque assistance when accelerating.



- 1. Start.** The engine is started by the e-system to ensure a prompt and smooth start.
- 2. Torque assist.** During acceleration or uphill driving, the e-machine provides torque assistance by taking energy from the battery to support the engine.
- 3. Cruising.** When driving at constant speed, the combustion engine partially recharges the battery on the go if the charge level is low.
- 4. Sailing.** Mild Hybrid with iMT additionally features the 'sailing' function. When the driver lifts their foot from the throttle and lets the car sail without accelerating, the engine will seamlessly and

smoothly switch off, resulting in fuel savings. As soon as the throttle is pressed the engine will immediately take over. The distance covered with the engine off depends on driving conditions and vehicle speed.

5. Energy recuperation. When decelerating or braking, the energy generated by the vehicle motion is converted into electrical energy to recharge the battery.

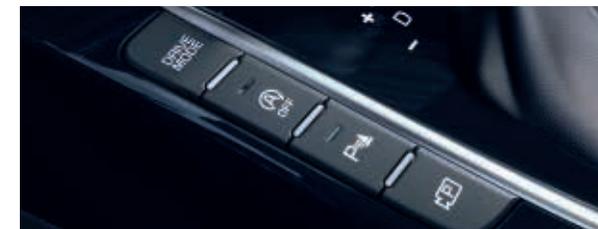
6. Moving stop and start. When decelerating to a stop, the combustion engine turns off automatically during in-gear deceleration and braking to save fuel.



Paddle shift levers. The paddle shift levers allow you to change gears swiftly without taking your hands off the steering wheel. They also make driving more dynamic and intuitive, while keeping/leaving you in complete control (ProCeed range & Ceed GT-Line).



Driver Only button. Energy-saving individual air conditioning system. By selecting individual zones, air conditioning can be limited to the driver area only, lowering the amount of energy consumed for unoccupied zones and increasing the driving distance of your Kia (ProCeed range and Ceed '3' & GT-Line).



Drive Mode Select. Designed to push your driving pleasure to the next level, Drive Mode Select can be operated via a button next to the gearstick. It increases driving dynamics by providing an improved throttle response and acceleration from idle, as well as optimising performance while overtaking. It also offers a better steering response and perfectly complements the tyres for a thoroughly dynamic drive (whole ProCeed range and Ceed '3' & GT-Line).

*There are certain situations in which the petrol engine will automatically activate even when the vehicle is in EV mode. Examples could include when the hybrid battery state of charge is reduced to a certain level, when acceleration demand is high and/or when it is required to heat up the cabin.
**In WLTP cycle.

DriveWise technologies.

If you believe that staying safe and sound when you're driving is just as important as the excitement and pleasure of driving - at Kia we're with you all the way. That's why the new Ceed family comes with innovative DriveWise technologies that are all about providing unparalleled convenience and safety (grade dependent).



Smart Cruise Control with Stop and Go. The system maintains modulates your speed based on the distance to the preceding vehicle and your desired maximum speed. If the vehicle ahead picks up the pace, the Ceed accelerates up to the set speed. If the vehicle in front slows down and the predetermined safe distance cannot be maintained, the system will reduce the speed, or even stop and restart the car. A helpful feature, particularly in motorway or stop-and-go traffic (Cruise control on all models, Smart Cruise Control on ProCeed range and Ceed DCT '3' & GT-Line').



Blind-Spot Collision-Avoidance Assist. The Blind-Spot Collision-Avoidance Assist monitors your blind spots and warns you of oncoming cars with a symbol in the side-view mirror. If you set the indicator and the system detects approaching cars in the parallel lanes, the system sounds an alert to warn you. Should you start to change lane whilst a car is in your blind spot, the system will intervene to avoid a collision (ProCeed GT-Line S & standard across Ceed and Ceed Sportswagon while optional on Ceed '2').



High Beam Assist. When the camera in the windscreen detects the headlights of an oncoming vehicle at night, the High Beam Assist system automatically switches to low beam to avoid dazzling them. Once the car has passed, the high beam is automatically switched back on (Ceed range and ProCeed range).



Lane Following Assist + Lane Keeping Assist. Lane Following Assist uses a camera to keep your vehicle centred within the lane you are already in and works between 0 and 81mph. It is now available for all models. With Lane Keeping Assist, there's no need to worry about drifting out of your lane unintentionally. It uses a camera mounted at the top of the windscreen to monitor lane markings. If you move out of the lane unintentionally the system alerts you and even steers the car back into your lane (Ceed range and ProCeed range)

*Smart Cruise Control (SCC) is available only for models with a DCT gearbox.

Prepared for what lies ahead.

With so much going on around us, how can we keep focused? How do we keep safe? With the new Ceed, innovative DriveWise features allow you to drive more safely, whether it is in driving or parking situations The Ceed family takes care of it.



Driver Attention Warning. The system detects whether you're losing concentration by monitoring the pattern of the steering wheel, indicator, acceleration and overall duration of the journey. If you're showing signs of drowsiness or inattentiveness, it encourages you to take a break with an audible warning and by activating the coffee cup signal in the instrument cluster. The system also features a leading vehicle departure warning system. So, for example, when in traffic, if the car in front of you drives away and you don't react, then a pop-up message and alert sound invite you to take action (Ceed range and ProCeed range).



Forward Collision-Avoidance Assist. The FCA system can detect preceding vehicles, pedestrians crossing the road and cyclists. Using a camera to monitor the velocity of and distance between vehicles, it warns the driver in the event of a potential collision risk by activating a visual alert. In conjunction with the optional radar sensor that enables the pedestrian and cyclist detection, the steering wheel also gives haptic feedback. If there is no driver reaction, the car brakes automatically to avoid or mitigate an accident (All models have City/Pedestrian, Cyclist come as option for Ceed '2' but standard with all other models).



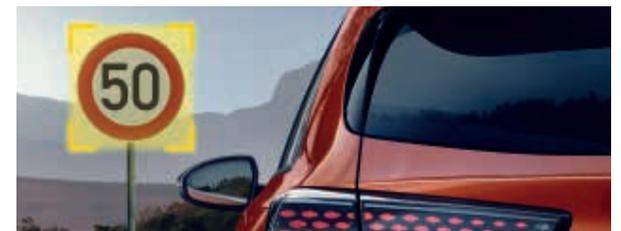
Rear Cross Traffic Collision Avoidance Assist. When parallel parking into or reversing out of a space or driveway, the radar-based Rear Cross Traffic Collision Avoidance Assist alerts you to potential approaching traffic crossing your path and applies the brakes to avoid a collision (ProCeed GT-Line S only).



Smart Parking Assist. The Smart Parking Assist makes parking a breeze. It uses front, side and rear sensors to assist you with parallel, angled and perpendicular parking. All you need to do is handle the brake, accelerator and gears. The system takes care of the steering. It can even help you pull out of parallel parking spots (ProCeed GT-Line S & GT only).



Safe Exit Warning. Designed to assist when exiting the Ceed, the system alerts you to potential hazards approaching when opening the door. In this case, the system gives an audible and visual alert but also automatically locks the rear doors (ProCeed GT-Line S only).



Intelligent Speed Limit Warning. The Intelligent Speed Limit Warning gives you all the necessary information to help you stay within the speed limits. Using the camera on the windscreen, it reads speed limits and overtaking restrictions. It then displays the information clearly on the navigation screen and cluster (ProCeed GT-Line S only).

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Equipped for new encounters.



Ideal for connecting with every trip, the new Ceed features a range of stunning new features. From the dynamic front bumper with new fog lamp design and halogen headlamps featuring daytime running lights, to the newly designed tiger-nose grille. Lane Keeping Assist and Forward Collision-Avoidance Assist come as standard. The headlamps also include convenient High Beam Assist for safe night-time driving. Bluetooth and the floating 8" LCD display ensure an effortless multimedia experience. For premium comfort, air conditioning, reversing camera, voice control with Android Auto and Apple Carplay, all round electric windows with front auto up & down function also comes as standard on the '2' grade.



If style and comfort are top of your list, the '3' is your answer. From behind it leaves a lasting impression with a prominent lower bumper design and LED taillights. At the front, you'll find a sporty tiger-nose grille, and a new front with dynamic air curtain garnishes, plus innovative full LED headlamps. Inside, you'll enjoy manual air conditioning, a unique seat pattern and leather-covered steering wheel and gear knob. Plus, there are front power windows with Auto Down.



4.2-inch supervision cluster. With an LCD display, this customisable and intelligently designed supervision cluster displays the outside temperature as well as vehicle trip data and lets you adjust the settings (Ceed range and ProCeed range except ProCeed GT-Line S which has 12.3" TFT Supervision Cluster Display),



Rear-view camera. The rear-view camera comes with improved functionality to keep you safe when reversing into a parking spot. You can choose a variety of different camera views with dynamic guidelines on the screen to help guide you into place. In addition, it's possible to activate it when driving at low speed so you can see any approaching traffic (Ceed range and ProCeed range).



LED taillights. Look behind the Ceed and discover an LED taillight cluster set within the contoured tailgate.



Rear USB charging port. The rear centre console has a USB charging port as well - so your loved ones are always connected.



New rear bumper. The Sportswagon's new rear bumper has a lower and more prominent design, making the rear of the car more dramatic and distinctive than ever (Ceed range and ProCeed range).



Front bumper. The front bumper has been redesigned and styled to make a real impression. The air curtain garnish visually shoots through the bumper in order to create dynamic lines in the front.



8" colour touchscreen. The easy-to-use 8" colour touchscreen (grade dependent across the Ceed range and ProCeed range) includes a whole host of exciting features. The Digital Audio Broadcast radiodisplays artist and track names. It also offers smartphone connectivity with Android Auto® and Apple CarPlay®, as well as a display for the rear-view camera (8" on Ceed '2', all other models 10.25").

Ready to make a statement.

Excitement comes in many forms. The anticipation of the new. The thrill of the unexpected. At Kia, we connect the two, to ensure excitement is, and always will be, part of what makes driving different.



ProCeed GT-Line. Connect the bold, sporty design and sleek styling of a GT-Line with the space, versatility and safety of a Sportswagon. Then add a beautiful, sloping shooting brake silhouette. And you have the ProCeed GT-Line - a car for creative minds and drivers. Inside you'll find a sophisticated interior featuring technology on large displays, a D-shaped sporty steering wheel with paddle shift gear levers and GT-Line logo-stitched ergonomic seats. Together with enough passenger space and storage capacity for any trip. Add to that finishing touches such as 17-inch alloy wheels as standard or optional 18-inch alloy wheels. Suddenly any drive becomes an adventure.



Ceed GT-Line. Ready to make a real sporty statement? The Ceed GT-Line does just that. First up, outside is the new dedicated sporty grille with GT logo and striking red accents. Below that, there's the new front bumper with red finish on the lower grille. The body-colour side sills with glossy black and red accents and glossy black side mirrors accentuate its sporty demeanour. And of course, there's the innovative new LED cluster with integrated headlamps, fog lamps and indicator lights. At the back, you'll find new honeycomb-style taillights to make an extra-sporty impression with sequential indicator lights. Finally there's the new rear diffuser, GT red accents, dual exhaust tips in stainless steel and 18" alloy wheels. To match its aggressive looks, the GT is exclusively coupled to Kia's 1.6 T-GDi 204 PS engine, a 7-speed dual-clutch transmission, and adventurous Sport drive mode. When you choose the Ceed GT you're connecting to a whole new driving experience.



Ceed family. As unique as you are.

Celebrate your individuality with a selection of Kia Genuine accessories. Add an extra touch of style, comfort and convenience for everyone on board or practical solutions that extend the durability or versatility of your Ceed, Ceed SW and ProCeed. All of our accessories fit perfectly because they are specifically designed and manufactured to the same stringent standards as every new Kia.



Protecting your investment. Keep your cabin unblemished for longer. These high-quality velour carpet and all-weather mats will protect your car's interior from everyday dirt and enhance its look at the same time. Tailor-made to fit the footwells perfectly, they feature the Ceed family logo in the front row and are held in place with fixing points and anti-slip backing.



Establishing your style. Subtle or bold? Our style accessories enable you to let whichever member of the Ceed family you choose reflect your personality. Combine your choice of exterior body decals and chrome or brushed finished additions to create the desired look.



LED footwell illumination, white. Give your cabin the red carpet treatment with this premium touch that bathes the front footwell in exquisite ambient light whenever the doors are unlocked, fading out when the engine starts. Also available in stylish red.



Boot liner. However wet, muddy or grimy things get, this custom-made boot liner will protect your boot area. It is durable, anti-slip and waterproof with raised edges. The textured anti-slip surface helps prevent loads moving around. Custom-made and designed to complement the interior of your car carrying the Ceed family logo.



Expanding your world. Every Ceed model offers more versatility than you could ever imagine. It's amazing how you can extend this built-in capability by choosing from a variety of specially designed roof bar mounted carrier systems, to support your outdoor activities.

Dedicated to individuality.

Independent. Progressive. Inspirational. Confident. Four words that are always on the Kia agenda for our cars. Especially inside. With a range of stylish interior options, carefully selected materials and bold trims, you'll want to get behind the wheel instantly.



Black Cloth Seat Trim with Black Faux Leather Bolsters



Black 'Premium' Cloth Seat Trim



Black Cloth and Light Grey Faux Leather Seats



Black Cloth and Light Grey Faux Leather Seats



Black Cloth and Light Grey Faux Leather Seats



Black Leather and Faux Suede Seats with Red Stitching





10 more reasons to join our Kia family

Now there are even more reasons to buy a stylish, technology packed Kia. Peace of mind comes as standard when you join the Kia family with the Kia Promise - 10 great owner benefits when you buy your Kia and register at MyKia.



There are a lot of things to consider when buying a new car. Compromising on reliability in the long term shouldn't be one of them. That's why Kia have redefined quality and offers a unique, industry-leading 7 year or 100,000 miles warranty for your peace of mind.



Our Driveaway Insurance has you covered from the minute you leave the Dealership. We will also give you a £250 Excess Return Voucher which pays you back regardless of who you are insured with providing you call Kia Accident Aftercare before you call your insurance company. We will also provide you with a competitive quote for your annual cover.



Our 24/7 Roadside Assistance package is designed for Kia owners in partnership with the RAC. All new cars have complimentary cover for 12 months from the first date of registration. If you register on MyKia, you can unlock Kia Roadside Assistance Plus, giving you the highest level of cover provided by the RAC, including onward travel and European cover.



Order Genuine Kia accessories, where and when you need them! Our Click & Collect service offers choice and convenience, recognising your model from the registration number to ensure you get exactly what you need. Then simply collect at your nearest Dealer, where they can fit them too.



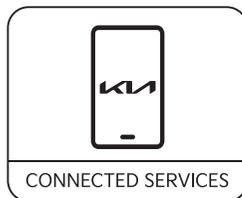
Online service booking offers convenience and flexibility 24/7. Offering quality and value at one of our Dealers nationwide. Kia trained technicians use the latest diagnostic equipment and technology. All of our Genuine Kia parts come with a 2 year warranty. Fully inclusive pricing at the click of a button.



When you own a Kia, you become part of the family and benefit from a relationship based on trust and transparency. When you visit one of our dealers for a service, your vehicle will benefit from a complimentary Health Check, a wash and vacuum and alternative transport if needed. Welcome to the Kia family!



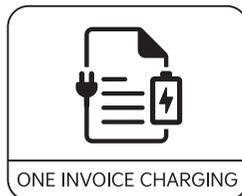
Available to all Kia owners, whoever your insurer and whatever the circumstances, Kia Accident Aftercare will take care of things for you. We will liaise with your insurer, provide a free courtesy car and ensure your car is repaired at a Kia Approved Bodyshop using Kia repair methods and original parts.



Kia offers you free seven-year connected services with Kia Connect (UVO). Once activated in your vehicle, Kia Connect (UVO) enables a number of digital features in your car like real-time traffic data. You can also install the Kia Connect (UVO) app on your smartphone and pair it with your Kia to interact with your vehicle in new ways.



We have partnered with Pod Point and bp pulse so you can quickly and conveniently charge your electric and plug-in hybrid Kia at home.



Kia Charge makes public charging easy. Kia Charge is the only solution you need to charge your electric or plug-in hybrid Kia across multiple networks in the UK and Europe.

Kia Care Service Plans

For complete peace-of-mind, Kia can offer you a great value fixed-price servicing package for your Ceed which is called Kia Care. Please speak to your Kia dealer for more information and pricing. Terms and conditions apply.

Log onto www.kia.com/uk for details.

5-year paint warranty & 12-year anti-perforation warranty

High-quality body paint ensures long-lasting protection and shine for your New Kia. It also comes with superior corrosion protection and a 12-year warranty against rust from the inside out.

Financing

Your local Kia dealer can help you with a financing plan that's best suited to your needs. Log onto www.kia.com/uk for more details.



7-year vehicle warranty. Every Kia benefits from a 7-year/ 100,000 miles new car warranty (up to 3 years unlimited; from 4 years 100,000 miles). This bumper-to-bumper warranty is free and transferable to subsequent owners, provided the car is regularly maintained in accordance with the servicing schedule. (Terms and exclusions apply)

*For full terms, conditions and exclusions please visit kia.com/uk

Fully unlock these benefits when you register at **MyKia**



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All information and illustrations are based on data available at the time of print (November 2021) and are subject to change without notice. Contact your local Kia dealer for current information and full warranty details including terms and conditions. Imagery shown throughout this brochure is for illustrative purposes only and not to UK specification. Features shown are not necessarily standard across the Ceed range.

Kia UK Limited
Walton Green
Walton-On-Thames
Surrey
KT12 1FJ
Freephone: 0333 2022990
www.kia.com/uk



Movement that inspires

The Ceed

The Ceed '2'

Paint colours

Machine Bronze (Standard)
Arctic White (Optional)
Fusion White (Premium)
Phantom Black (Premium)
Dark Penta Metal (Premium)
Infra Red (Premium)
Lunar Silver (Premium)

Wheels



16" Alloy Wheels

Engine and transmission

1.0 T-GDi 118bhp 6-speed manual ISG
1.6 CRDi 134bhp 48V MHEV 6-speed manual iMT ISG

'2'

- 16" Alloy Wheels
- High Gloss Black & White Chrome Coated Radiator Grille
- Body Coloured Bumpers
- Body Coloured Exterior Door Handles
- Body Coloured Door Mirrors
- Chrome Window Surrounds
- Roof Rails (Sportswagon Only)
- Body Coloured Rear Spoiler
- Tinted Glass
- Halogen Projection Headlights
- LED Daytime Running Lights
- Automatic Headlight Control
- Front Fog Lights
- LED Rear Combination Lights
- LED Rear Fog Lights (Hatchback only)
- LED High-mounted Brake Light
- Electrically Adjustable & Heated Door Mirrors
- Leather Trimmed Steering Wheel & Faux Leather Gear Knob***
- Metal Paint Interior Door Handles
- Metal Paint Fascia Trim
- Centre Console with Storage Box & Armrest
- Air Conditioning
- All-round Electric Windows with Front Auto Up & Down Function
- Cruise Control & Speed Limiter
- Sunvisors with Vanity Mirror Illumination & Ticket Holder (Driver & Front Passenger)
- Remote Central Door Locking with Fold-away Key
- 60:40 Split Folding Rear Seats
- Front Cabin Map Light with Sunglasses Case
- Tyre Mobility Kit (TMK)
- 6-speaker Audio System
- DAB Radio with MP3 Compatibility
- USB Port for Connection of a Media Device
- Bluetooth® with Voice Recognition & Music Streaming
- Android Auto™ with Voice Control**
- Apple CarPlay™ with Voice Control**
- 8" Touchscreen
- Reversing Camera System with Dynamic Guidelines (Integrated into Centre Fascia Screen)
- 4.2" Supervision Colour Cluster Display
- Lane Keeping Assist (LKA)
- High-Beam Assist (HBA)
- Driver Attention Warning + (DAW) with Leading Vehicle Departure Warning
- Forward Collision-Avoidance Assist (FCA) - City/Pedestrian
- Manual Speed Limit Assist
- Electronic Stability Control (ESC) & Vehicle Stability Management (VSM)
- ABS with Electronic Brakeforce Distribution (EBD) & Brake Assist System (BAS)
- Emergency Stop Signalling
- Hill-start Assist Control (HAC)
- Tyre Pressure Monitoring System (TPMS)
- Motor Driven Power Steering

The Ceed '2 NAV'

Paint colours

Machine Bronze (Standard)
Arctic White (Optional)
Fusion White (Premium)
Phantom Black (Premium)
Dark Penta Metal (Premium)
Infra Red (Premium)
Lunar Silver (Premium)

Wheels



16" Alloy Wheels

Engine and transmission

1.6 CRDi 134bhp 48V MHEV 6-speed manual iMT ISG *

'2 NAV' (adds over '2' / SW only)

- USB Fast Charger (Front Centre Console)
- 10.25" Touchscreen Satellite Navigation
- Kia Connect (UVO)**

*Parking Sensors may not match exterior body colour

**Apple CarPlay™/Android Auto™/Kia Connect (UVO) - compatibility and functions may vary due to the model year of mobile device and the version of software installed

***Some parts of the leather upholstery contain faux leather

The Ceed

The Ceed '3'

Paint colours

Machine Bronze (Standard)
Arctic White (Optional)
Fusion White (Premium)
Phantom Black (Premium)
Dark Penta Metal (Premium)
Infra Red (Premium)
Lunar Silver (Premium)

Wheels



17" Alloy Wheels

Engine and transmission

- 1.5 T-GDi 158bhp 6-speed manual ISG
- 1.5 T-GDi 158bhp 7-speed auto DCT ISG
- 1.6 CRDi 134bhp 48V MHEV 6-speed manual iMT ISG

'3' (adds over '2')

- 17" Alloy Wheels
- Privacy Glass (Rear Windows & Tailgate)
- Rain Sensing Front Wipers
- Wide-View Driver's Door Mirror
- Electrically Folding, Adjustable & Heated Door Mirrors with LED Indicators
- Black Cloth Seat Trim with Black Faux Leather Bolsters
- Faux Leather Door Centre Trim
- Front Passenger Seat Height Adjuster
- Power Lumbar Support (Driver & Front Passenger)
- Electronic Parking Brake (EPB)
- Black High Gloss Front Console Garnish & Door Trim
- Satin Chrome Finish Interior Door Handles
- Satin Chrome Fascia Trim
- Centre Console with Storage Box & Sliding Armrest
- Dual Automatic Air Conditioning
- Automatic Defog System
- Rear Air Ventilation
- Smart Cruise Control with Stop & Go Functionality
- Auto-dimming Rear-view Mirror
- USB Fast Charger (Front Centre Console)
- Premium Centre Console with Sliding Cupholder Cover
- Luggage 12V Power Socket
- 10.25" Touchscreen Satellite Navigation
- Kia Connect (UVO)**
- Rear Parking Sensors*
- Dual Horn
- Drive Mode Select (Normal & Sport)

The Ceed 'GT-Line'

Paint colours

Blue Flame (Standard) (hatch only)
Fusion White (Optional)
Phantom Black (Premium)
Dark Penta Metal (Premium)
Infra Red (Premium)
Orange Fusion (Premium) (hatch only)

Wheels



17" Alloy Wheels

Engine and transmission

- 1.5 T-GDi 158bhp 6-speed manual ISG
- 1.6 CRDi 134bhp 48V MHEV 7-speed DCT ISG *

'GT-Line' (adds over '3')

- 17" Alloy Wheels GT-Line
- High Gloss Black & Satin Chrome Radiator Grille
- High Gloss Black Door Mirrors
- Body Coloured Side Sill Mouldings
- Body Coloured with High Gloss Black Trim Rear Spoiler
- Black Cloth & Light Grey Faux Leather Seats
- Heated Front Seats
- Leather D-Cut Steering Wheel with Grey Stitching
- Heated Steering Wheel
- Aluminium Pedals
- Engine Start/Stop Button with Smart Entry System
- Paddle Shifter (DCT only)

*Parking Sensors may not match exterior body colour

**Apple CarPlay™/Android Auto™/Kia Connect (UVO) - compatibility and functions may vary due to the model year of mobile device and the version of software installed

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The ProCeed

The ProCeed 'GT-Line'

Paint colours

Blue Flame (Standard) (hatch only)
Fusion White (Optional)
Phantom Black (Premium)
Dark Penta Metal (Premium)
Infra Red (Premium)
Orange Fusion (Premium) (hatch only)

Wheels



17" Alloy Wheels

Engine and transmission

- 1.5 T-GDi 158bhp 6-speed manual ISG
- 1.5 T-GDi 158bhp 7-speed auto DCT ISG

'GT-Line'

- 17" Alloy Wheels GT-Line
- Body Coloured Bumpers
- High Gloss Black & Satin Chrome Radiator Grille
- High Gloss Black Door Mirrors
- Body Coloured with High Gloss Black Trim Rear Spoiler
- Body Coloured Side Sill Mouldings
- Satin Finished Beltline
- Privacy Glass (Rear Windows & Tailgate)
- Projection Headlights
- LED Daytime Running Lights (Front & Rear)
- Automatic Headlight Control
- Front Fog Lights
- Rear LED Fog Lights
- LED Rear Combination Lights
- Electrically Folding, Adjustable & Heated Door Mirrors with LED Indicators
- Power Lumbar Support (Driver & Front Passenger)
- Heated Front Seats
- Heated Steering Wheel
- Leather Trimmed Steering Wheel & Half Perforated Leather Gearshift
- Leather D-Cut Steering Wheel with Grey Stitching
- Electronic Parking Brake (EPB)
- Satin Chrome Finish Interior Door Handles
- Centre Console with Storage Box and Sliding Armrest
- Aluminium Pedals
- Dual Automatic Air Conditioning
- All-round Electric Windows with Front Auto Up & Down Function
- Cruise Control & Speed Limiter
- Smart Cruise Control with Stop & Go Functionality
- Engine Start/Stop Button with Smart Entry System
- 6-speaker Audio System
- Bluetooth® with Voice Recognition & Music Streaming
- 10.25" Touchscreen Satellite Navigation
- Kia Connect (UVO)**
- Reversing Camera System with Dynamic Guidelines (Integrated into Centre Fascia Screen) 1.0 M Pixel
- Rear Parking Sensors*
- 4.2" Supervision Colour Cluster Display
- Lane Keeping Assist (LKA)
- High-Beam Assist (HBA)
- Driver Attention Warning +(DAW) with Leading Vehicle Departure Warning
- Forward Collision-Avoidance Assist (FCA) - City/Pedestrian/Cyclist
- Electronic Stability Control (ESC) & Vehicle Stability Management (VSM)
- ABS with Electronic Brakeforce Distribution (EBD) & Brake Assist System (BAS)
- Hill-start Assist Control (HAC)

The ProCeed 'GT-Line S'

Paint colours

Blue Flame (Standard) (hatch only)
Fusion White (Optional)
Phantom Black (Premium)
Dark Penta Metal (Premium)
Infra Red (Premium)
Orange Fusion (Premium) (hatch only)

Wheels



18" Alloy Wheels

Engine and transmission

- 1.5 T-GDi 158bhp 7-speed auto DCT ISG

'GT-Line S' (adds over 'GT-Line')

- 18" Alloy Wheels with Grey Centre Cap
- Wide Sunroof with Tilting / Sliding Function & Automatic Electric Roll Blind
- LED Bi-Function Headlights
- Black Leather and Faux Suede Seats with Grey Stitching***
- Heated Outer Rear Seats
- All-round Electric Windows with Auto Up & Down Function
- Smart Power Tailgate
- 10-way Power Adjustable Driver's Memory Seat (Tilting, Sliding, Reclining, Lumbar, Height Adjustment) with Power Lumbar Support on Front Passenger's Side
- 40:20:40 Split Folding Rear Seats with Remote Folding
- Front Cabin LED Map Light with Sunglasses Case
- Luggage Rail System
- 8-Speaker JBL® Premium Sound System
- Wireless Mobile Phone Charger
- Smart Park Assist System (SPAS) Parallel/Perpendicular/Reverse with Front & Rear Parking Sensors*
- 12.3" TFT Supervision Cluster Display
- Lane Following Assist (LFA)
- Speed Limit Information Function (SLIF)

*Parking Sensors may not match exterior body colour

**Apple CarPlay™/Android Auto™/Kia Connect (UVO) - compatibility and functions may vary due to the model year of mobile device and the version of software installed

***Some parts of the leather upholstery contain faux leather

The ProCeed

The ProCeed 'GT'

Paint colours

Blue Flame (Standard) (hatch only)
Fusion White (Optional)
Phantom Black (Premium)
Dark Penta Metal (Premium)
Infra Red (Premium)
Orange Fusion (Premium) (hatch only)

Wheels



18" Alloy Wheels

Engine and transmission

1.6 T-GDi 201bhp 7-speed auto DCT ISG

'GT' (adds over GT-Line & removes Front Fog Lights)

- 18" Alloy Wheels with Red Centre Cap
- High Gloss Black & Chrome with Red insert Radiator Grille
- Rear Bumper with Diffuser Trim & Dual Exhaust
- LED Bi-Function Headlights
- Front LED Fog Lights
- Black Leather and Faux Suede Seats with Red Stitching***
- Faux Leather Door Centre Trim with Red Stitching
- Leather D-Cut Steering Wheel with Black Stitching
- Smart Park Assist System (SPAS) Parallel/Perpendicular/Reverse with Front & Rear Parking Sensors*
- 4.2" Supervision Colour Cluster Display with GT Performance Mode

*Parking Sensors may not match exterior body colour

**Apple CarPlay™/Android Auto™/Kia Connect (UVO) - compatibility and functions may vary due to the model year of mobile device and the version of software installed

***Some parts of the leather upholstery contain faux leather